

## FASHION CHECK

# A story of colours

Kazo is synonymous with fashion, elegance and style. Presenting its Autumn/Winter 2009 collection, it has added a whole new range to its collection.

**F**ashion is all about style, rich texture and perfect cuts. The Autumn/Winter 2009 collection from Kazo evokes the spirit of autumn and winter with a perfect interplay of colour and fabrics.

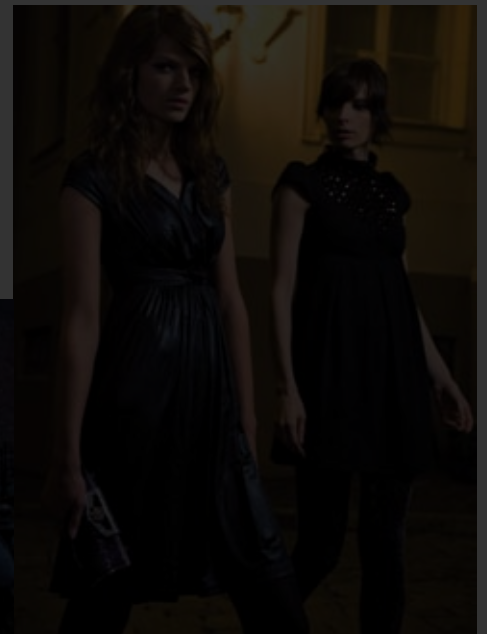
The collection has four different sections which take their inspiration from the season itself. Some of the most exotic colours are chosen to give the collection a unique twist.

The first colour palette of the collection has all the colours of the sky - deep blues, greys, roza matte to pinkish hues. The colours are aptly used in the formal shirts, tops and blouses with little checks on them. The silhouettes are kept clean while the cuts have a global appeal to them. They make equally great choice for the after-work parties.

The next segment of the collection has a cozy winter feel with a hint of frabusushia. For the breezy autumns, this collection has lots of strappy, sleeveless classy ensembles. The collection includes a mélange of ash blue, verde mazama, cobalto, chocolate and yellow colours that bring brightness to the cloudy winters and ideal for both night and daytime.

Last but not the least, the fourth wall called the evening wall is actually an ode to fashion and glamour, personifying the signature Kazo culture. The collection has a heady blend of warm and bright colours like black, grey, scarlet red. The fabrics used in the collection also contribute to the rich feel.

Cosmopolitan, quaint and pretty – Kazo's Autumn/Winter '09 collection gives the fashion forwards a fresh breath of air.



## INTERVIEW

### From the heart of India Hemant Lalwani and Nandita Raipurani

Inspired by everything Indian, this designer duo talks about summer fabrics and international buyers.

**What is the inspiration behind your Spring/Summer 2009 collection? What is the colour palette that you have used in your ensemble?**

We have taken our inspiration from this wonderful country called India. The colour used in our collection are - pink, blue and green, with a mix and match of black, white and grey.



**What fabrics have you used and why?**

We have used crepe, organza and linen in our collection. We like using crepe because this fabric has a great feel, organza is perfectly translucent to give a light look and linen because it is fabulous for the summer season.

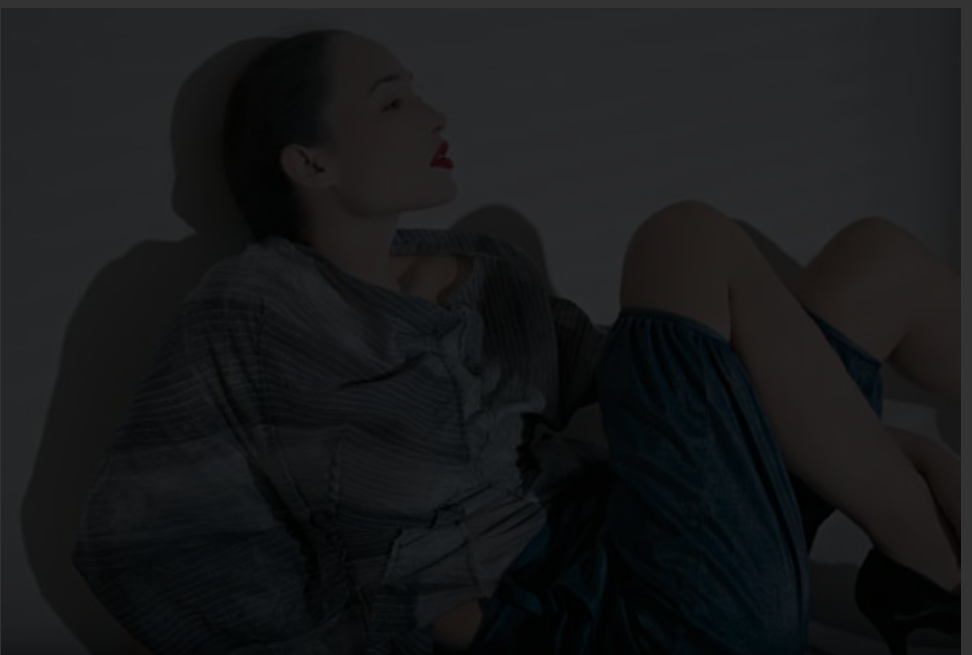
**How do you feel to be a part of FDCI and WIFW?**

FDCI has given us a great platform. It is good to have access to so many international buyers under one roof.

**Who is your target customer?**

We are targeting a wide range of customers. We are showcasing western collection on the ramp, but we also have Indo-Western collection. So we are looking at customers from all segments.

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